

SUPER PERFORMANCE

8 Strategies to reach full potential
for yourself, your team and your
organization

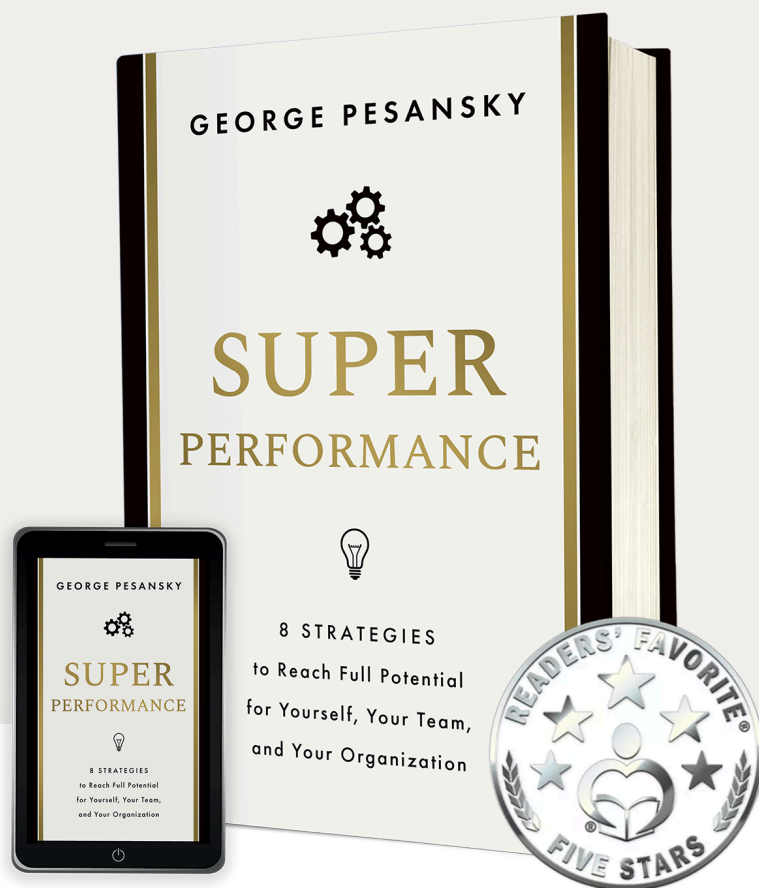
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BOOK OVERVIEW

This book is a field guide for operational excellence, rooted in decades of real-world transformation across industries. Whether you lead a team, a department, or an entire organization, Superperformance equips you with the tools to reduce ambiguity, replicate your best moments, and create a system for winning—again and again.

Packed with sharp insight, practical frameworks, and battle-tested strategies, this book is your go-to resource for building lasting performance that doesn't rely on luck.



WHAT YOU'LL LEARN

-  How to identify, replicate, and scale moments of peak performance
-  Why success doesn't stick without structure—and how to fix that
-  How to eliminate ambiguity in teams and decision-making
-  How to turn your best practices into standard practices

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ABOUT THE AUTHOR:

George Pesansky

George Pesansky is a recognized leader in Operational Excellence, with a career spanning more than 30 years in performance optimization, executive coaching, and systematic improvement. He has trained and coached over 10,000 professionals across six continents and helped Fortune 500 companies and nonprofits alike drive measurable results.

He is the founder of Capacity2Care, a nonprofit encouraging Superperformers to donate their talent—not just their time—to improve outcomes in their communities. Known for his clarity, candor, and hands-on approach, George is now bringing his best practices to readers everywhere with *Superperformance*. George is also a member of Forbes Coaches Council as well as Fast Company Executive Board



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George Pesansky is available for interviews, features, book events, speaking engagements, and appearances.

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CORE QUESTIONS:

1. Your career spans decades of coaching and transformation work. What pivotal moment or challenge in your life first planted the seed for Superperformance?
2. In your view, what's the real definition of success for a leader — and how does that differ from the corporate clichés we often hear?
3. Many leaders repeat certain “truths” about leadership. What's one you believe is actually holding organizations back?
4. You've led teams through complex transformations. How did those experiences directly shape the eight strategies in Superperformance?
5. High expectations can inspire greatness — or drive teams into the ground. What's your blueprint for getting peak results without creating burnout or toxicity?
6. In Superperformance, you talk about creating “sustainable momentum.” What are the early warning signs leaders should watch for that indicate growth is about to stall?
7. Markets, technology, and teams are shifting faster than ever. What habits separate leaders who keep their teams aligned from those who fall behind?
8. Performance reviews have been around for decades. Are they a relic — or can they be reinvented to actually drive Superperformance?
9. If a listener could walk away and apply just one practice from your book today — something they could try in their next meeting — what would it be?
10. What's on the horizon for you — and how will it build on the Superperformance philosophy?

CURVEBALL QUESTIONS:

11. If Superperformance was turned into a movie, what scene from your life would make the opening shot — and why?
12. What's the worst piece of leadership advice you've ever received — and how did it backfire when you tried it?
13. Imagine you could give one leadership masterclass to your 25-year-old self — but you only had five minutes. What would you say?

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